



CONTACT

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SKILLS

- **Adobe -**
Photoshop, Illustrator, InDesign
Premiere, After Effect
- **3D-**
Rhino, Enscape, Twinmotion, Blender
- **AI-**
GPT, Runway, Midjourney, Gemini,
Perplexity, Sora, Immersivity AI, Haliou,
- Autocad
- Figma
- Unity

LANGUAGE

- Hebrew- Native
- English-Fluent

ORTAL RAZ

Graphic \ UX UI Designer

Since I could hold a pen, painting has fueled my creativity, evolving into expertise in UX/UI and graphic design. I blend artistic intuition with technical precision to create impactful, user-centered designs. Known for thriving under pressure and collaborating effectively, I bring a unique perspective and strong problem-solving skills to every project.

EDUCATION

"The College of Management Academic Studies", Rishon Le Zion **2021 - 2025**

B.Des (INT) specializing in Visual Communications-
(Pre-Internship)

Academy of Arts and Design "Bezalel" **2021**

Adobe software course

"Kalay" High school **2014-2017**

5 Study units- Art and Arabic

WORK EXPERIENCE

Paint.wear - Business owner **2020 - PRESENT**

- Run a custom shoe art business focused on personalized designs.
- Tailor artwork to client requests for precision and unique style.
- Deliver custom pieces reflecting individual aesthetics.

Rebranding project **2024-2025**

- Led a branding and redesign initiative for "Derech HaShetah," establishing a cohesive brand identity and digital presence.
- Developed 50+ interactive catalog web pages using HTML, Adobe Illustrator, and Photoshop.
- Focused on enhancing user experience and engagement.

MILITARY SERVICE

Administrative Office Manager **2018-2020**

Technology corp, Judea and Samaria
Oversaw office operations, streamlining workflow and organization.